

First Hospital Financial Management course by Sankara Nethralaya concluded



Hospital Financial Management assumes vital importance in the field of healthcare as it decides the cost of Medicare to the patients and the bottom line to the hospital which delivers it.

The Sankara Nethralaya Academy, the academic arm of Sankara Nethralaya which has carved a niche for itself among Health care and Hospital Management professionals in these subjects like MBA in Hospital and Healthcare Management, Certificate Course in Hospital Management and Post Graduate program in Optical Retail Management, launched the 'Certificate Course in Hospital Financial Management (CCHFMs)' a highly specialized course to enable finance personnel, administrators and planners of healthcare institutions to better analyze financial data and understand the implications of financial performance of their institutions,

agement, ranging from Accounting and Finance to planning and budget reviews and reporting financial outcomes, in July this year.

The program conducted for a duration of 12 weeks was well received with senior management personnel like Senior Director and Senior Manager from reputed healthcare institutions in the city enrolling in it.

This course was handled by P.R. Ravindran, Management Consultant and former Chief General Manager, Sankara Nethralaya, a highly experienced and seasoned financial professional with long years of experience in diverse areas of financial management in the manufacturing, service and health care sectors.

Participants at the course were highly appreciative of the modules of financial management that were carefully chosen and presented with

Shyamala Selvaraj, DGM – Quality Management, Sankara Nethralaya observed that Financial management was both complex and strange to her till she attended the class and appreciated that "it was down to earth".

The unique program spanning over 12 sessions successfully ended with the awarding of certificates to the participants by P.R. Ravindran after which he was honoured by Dr Sheila John, HOD, Tele Ophthalmology, Sankara Nethralaya for his able and professional manner of conducting the course and Vote of Thanks was rendered by the Program coordinator and Assistant Registrar A. Mahalingam, who utilized the opportunity to announce other important health care management courses conducted by the Sankara Nethralaya Academy, like Certified course in Healthcare in Supply Chain