

PADHAM HEALTH NEWS

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The Sankara Nethralaya Academy launches one year online MBA course in Hospital Management



Today's world of education offers innumerable choices for the student to choose from. However it is the quality of education which would groom students into accomplished professionals of tomorrow.

To enhance their capabilities to choose from a wide spectrum, a vibrant course counseling session was held recently at the Sankara Nethralaya Academy premises at Haddows Road.

Dr. Karthikeyan, Director, Gemba School of HR, an eminent personality in the world of corporate training and placement, highlighted significant points on how the health care sector is currently booming and the multiple choices it offered for one to choose from and the vast scope of employment opportunities it had and the huge man power requirement in the years to come.

The counseling session had a beeline of both inquisitive parents and students seeking information on prospective avenues.

The Sankara Nethralaya Academy (a unit of Medical Research Foundation, Chennai) is a forerunner and leader in the area of imparting healthcare and health management technology, drawing its strength from its parent organization Sankara Nethralaya

The objective of the academy is to create highly knowledgeable and skilled professionals, conversant with every area of healthcare and hospital management, to meet the increasing demand for competent professionals in this segment.

Gemba School of HR is a business school exclusively taught by industry managers and has a niche position in management education. Being a unit of Gemba Management Consulting Pvt Ltd, the school is connected to more than 150 corporate organizations on management consulting and education.

The coming together of Sankara Nethralaya and Gemba School of HR thus brings about a perfect synergy in terms of their areas of strength and gives students pursuing the course the exceptional advantage of learning from two leaders in the respective areas.

With a synergy of both the institutions, we are now embarking into a unique Online Education program: MBA (Healthcare Management). This would help all aspiring medical, para medical and other aspiring professionals to join Health care sector. Healthcare management is emerging as a boom industry, thanks to myriad factors like increasing health awareness among the general public, a disturbing increase in lifestyle and environment related ailments. The corporatization of health care sector is widening the scope and enhancing the pace of growth.

The Benefits of Online MBA:

- No break from job
- Flexi time learning
- Multi modal Inputs
- Learner friendly content
- Interactive Methodology
- Online Exam
- Online Tutor Support
- Placement Assistance

This program in healthcare management is designed to facilitate enhanced managerial performance at workplace and would serve as a spring board to join the healthcare sector.

Round the year admission starts from July 2012.

For further details, please contact us at : onlinemba@snmail.org Or visit us at : www.thesnacademy.ac.in