



THE SANKARA NETHRALAYA ACADEMY

(Unit of Medical Research Foundation)

www.thesnacademy.ac.in



HOSPITAL & HEALTH SYSTEMS MANAGEMENT

Affiliated to



The Tamil Nadu Dr.MGR Medical University

The Sankara Nethralaya Academy

The Sankara Nethralaya Academy (TSNA) is a new educational venture of Sankara Nethralaya, the leading eye hospital which provides quality eye care in India. It is one-of-its-kind academy which offers a distinctive series of educational programs ranging from certificate to doctoral levels in various fields. The primary goal of the academy is to critically create a pool of comprehensive, well-trained healthcare professionals with the confidence and capability to meet the challenges in health sector.

The Tamil Nadu Dr. M.G.R Medical University

The Tamil Nadu Dr. M.G.R. Medical University is situated in Southern part of the City of Chennai (formerly Madras) in the State of Tamil Nadu, South India. It is one of the premier Medical Universities named after the former Chief Minister of Tamil Nadu, (late) Hon. Dr. M.G.Ramachandran (M.G.R) and it is the second largest Health Sciences University in India. The University which exclusively deals with medical education and research at Undergraduate, Postgraduate and Doctoral level and it's the only Medical University in Tamil Nadu capable of granting affiliation to new institutions under Government or Self-financing in Medical, Dental, Indian Medicine and Allied Health Sciences.

MBA (Hospital & Health Systems Management)

Healthcare sector, is a rapidly growing industry across the world, it is no more just rendering the required medical assistance to the suffering individual. It has gained greater significance in recent years. There has been a paradigm shift in the healthcare sector and a holistic approach is required to confront the challenges faced by the industry. An MBA in Hospital and Health Systems Management produces a progeny of healthcare managers who can effectively enrich the healthcare sector through their managerial abilities.

Need of MBA in Hospital and Health Systems Management

There is a lot of scope in health care domain. It's a rising sun always..! Nobody would ever compromise on health. So it's green always. However, to have the right skill set and experiential learning really matters. Nobody would want to train while on job; they look forward to trained capable people with a combination of health care and management. Healthcare profession is a prestigious and most respected one in the society

Health Care entails effective service round the clock unlike other sectors and hence the need for professional administrator is vital. Hence both medical and non-medical graduates can opt for MBA in Hospital and Health Systems Management that equips them to opt for challenging managerial and administrative responsibilities in the healthcare industry.

Objectives

- ❖ To develop and groom top level management professionals with in-depth knowledge and competencies suited to the various organizations in the healthcare field.
- ❖ To provide intensive and practical knowledge of healthcare management
- ❖ To hone the student analytical abilities

Key Features

- ❖ Assured placements *
- ❖ No donation / capitation
- ❖ Bank loan can be arranged
- ❖ Fees concession for meritorious students
- ❖ Internship at well-reputed multi-speciality hospitals

* - *Conditions Apply*

Programme Overview

M.B.A. (Hospital and Health Systems Management) is a two year full time programme that was started in the year 2011, affiliated to The Tamil Nadu Dr.M.G.R. Medical University

The objective of the programme is to build knowledge, develop skills and expose the students to real work situations in hospitals and healthcare organizations.

Students are not only focused on health science industries, but also for other industries like manufacturing units, Pharmaceutical companies, Educational institutions, Food & consumer industries, IT sector and in the field of Administration, HR, Marketing, Finance, Insurance, Public Relation, Operations, Teaching, Training and Development.

Due to this emerging trend of Health care in I.T industries an elective is optional during final year for the student who prefer to work in I.T industries. When the demand is alarming.

Curriculum

The curriculum is designed to prepare students for the emerging realities of the global market. It is focused on developing individual potential and applying high level of skills for achieving the following capabilities:

- ❖ Goal setting
- ❖ Decision-making
- ❖ Problem identification and solving
- ❖ Inter-personal relationship and communication

The Faculty

The SN Academy is presently manned by experienced Faculty members drawn from different universities and industries. The institute also endeavors to bring the industrial executives and eminent doctors as adjunct and visiting faculty to share their rich experience with our budding Hospital Administrators.

Highlights of the programme

- ❖ Excellent learning environment
- ❖ World class teaching
- ❖ Experienced and dedicated Faculty
- ❖ Eminent visiting faculties from industries I
- ❖ ndustry oriented syllabus
- ❖ Innovative pedagogy
- ❖ Three months hospital projects
- ❖ Mentoring system
- ❖ Hospital & Industrial visits
- ❖ Intensive Hands-on Learning
- ❖ Modern style A/c class room
- ❖ State-of-the-art computer laboratory
- ❖ Well stacked department library
- ❖ Excellent placements in India & abroad *

Pedagogy

- ❖ Case study discussions
- ❖ Book reviews
- ❖ Role-play and Management Games
- ❖ News discussion session
- ❖ 'Expert speak' sessions
- ❖ Video discussion
- ❖ Guest speakers
- ❖ Industry institution interaction
- ❖ Conferences / Seminars/Workshops

Career Opportunities

- ❖ With ever increasing demands, students can get excellent opportunities in
- ❖ Hospitals
- ❖ Nursing homes
- ❖ Medical colleges
- ❖ State health departments
- ❖ Medical research institutes
- ❖ NGOs operating in the healthcare sector

Eligibility

Candidates should have passed Degree in a recognized university under any one of the courses – viz:

Medical	MBBS
Dental	BDS
Indian Medicine	BAMS, BHMS, BNYS, BUMS, BSMS
Engineering	B.E/B.Tech – Biomedical Engineering
Allied Health Sciences	B.Sc (N), B.Pharm, B.Sc (MLT), BPT & BOT, B.Sc (Medical Sociology), B.sc- Microbiology

For Admission Details, Contact:

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Asst. Registrar

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