

MBA in

Hospital and Health Systems Management



THE SANKARA NETHRALAYA ACADEMY

(A Unit of Medical Research Foundation), Chennai - 600 006
Affiliated to The Tamilnadu Dr. MGR Medical University, Chennai

No:9, Vanagaram road, Ayanambakkam, Chennai - 95.
www.thesnacademy.ac.in, e-mail: snacademy@snmail.org



About Sankara Nethralaya

Sankara Nethralaya is one of the leading super speciality institutions for ophthalmic care in India. Sankara Nethralaya, meaning “The Temple of the Eye”, was founded in 1978 as a unit of Medical Research Foundation. It is a charitable, not-for-profit institution. Located in Chennai, Tamil Nadu, Sankara Nethralaya has grown tremendously since its commencement— thanks to the unconditional and generous support received from all quarters of society — and has gained international excellence for its quality and affordable eye care services. Its goals include providing quality ophthalmic care at affordable cost to patients, free eye care treatment to indigent patients and teaching and training an army of personnel to combat blindness affecting the population of India. Today, the institute has over 90 eye care professionals examining around 1,500 patients and performing around 125 surgeries every day.

Over the last 3 decades, the academic activities of Sankara Nethralaya encompassed Ophthalmology, Optometry, Nursing and Medical Laboratory Technology. The Ophthalmology. Post-graduate educational programs at C. U. Shah – Ophthalmic Post-Graduate Training Center, Sankara Nethralaya, Medical Research Foundation is recognized by Tamil Nadu Dr MGR Medical University and offers a two year Diploma course in Ophthalmology. Likewise the National board of examinations New Delhi has recognized the institution for a 3- year graduate training program in Ophthalmology known as a Diplomate of National Board of Examinations. We are also recognized for the PhD in Ophthalmology program of the local university.

To provide excellent academic teaching and training in optometry the Elite School of Optometry was founded in the year 1985 and a few years later the Rural Eye Hospital was set up in St Thomas Mount, Chennai. The curriculum spanning 4 years is modeled after the Bachelors in Optometry program offered by university of California Berkley, California USA. The Master’s degree in Laboratory Technology MS (MLT) and the Ophthalmic Assistant Program BSOA also recognized by BITS Pilani and are offered at the main campus. In medical laboratory technology, we offer MS MLT (a graduate program) and PhD, both courses affiliated to BITS Pilani.

The Medical and Vision Research Foundations have been recognized by national and international agencies for providing educational and training programs. They are namely Sir Ratan Tata Foundation, Mumbai; Orbis International, US; The Carl Zeiss, Germany and The Bausch & Lomb of USA. The Lions International Foundation has given two major grants and supports the community services. Like wise the Tulsi Trust has donated and also supports the rural outreach program.

Sankara Nethralaya was one of the institutions chosen by the Government of India for the “Trainers Training Programme’ for alleviation of cataract blindness in the country.



The Sankara Nethralaya Academy

In January 2010, Sankara Nethralaya decided to scale up the Academic activities through setting up of “The Sankara Nethralaya Academy”. The Academy would function as a unit of Medical Research Foundation. The SN Academy is avowed to employ a system of educating people imparting knowledge through instruction courses, training classes, and usher in newer training/teaching methodologies including the use of IT. The objective is to teach courses that deal with A to Z in healthcare services.

Key Features of the Academy are:

- ★ Modern class room with Multimedia support
- ★ Good library facility.
- ★ Interactive Session with eminent faculty.
- ★ Computer lab provision with internet
- ★ Multi speciality Hospital tie ups
- ★ Nominal fee structure and Flexible fee payment options too available.
- ★ No capitation / Donation.
- ★ Faculty & Student Collaborative Projects.
- ★ Education Loan Guidance
- ★ Placement Facilitations.

About the Medical University:

The Tamil Nadu Dr. M.G.R. Medical University

is the only Government Medical University in Tamil Nadu capable of granting affiliation to new medical and paramedical colleges, government or self - financing; and awarding degrees.

Besides Medical and Paramedical courses, the University also regulates dental education and education in the Indian systems of medicine under a single umbrella to maintain uniform and high standards of education. The University also promotes research and disseminates knowledge gained therefrom. The university also launched many allied health science programs which includes MBA in Hospital and Health System Management.



MBA in Hospital and Health System Management

Introduction:

Corporatization of hospitals is a new and changing trend, and the healthcare scenario in the country is seeing fantastic growth, even drawing thousands of medical tourists from across the world.

The burgeoning scale of hospital dynamics calls for individuals who can handle hospital administration with an in-depth knowledge about the various segments in healthcare. The healthcare sector also calls for a special set of managerial skills since hospital care requires team work wherein critical and time-bound operations get performed routinely in a challenging and multi-tasking environment.

Health care industry in India has registered tremendous growth in recent years. The demand for quality healthcare is going to further increase with the increased awareness about health resulting in phenomenal growth of hospitals across the country.

Hospital and Health System Management

The entry of corporate players in the Indian health industry has not just improved the quality of medical services but has brought in new career opportunities for graduates in medicine and its allied fields.

As new private players are entering the market and the existing ones expand their market in health care industry, there is a rising demand for not only doctors but also for hospital administrators to manage large hospitals. Now most of the hospitals/health care providers prefer to absorb MBA graduates with a background of medicine, since they have clinical knowledge and practice.

MBA HOSPITAL & HEALTH SYSTEMS MANAGEMENT prepares Medical and Allied Professionals to understand the principles of management and to apply the same when providing Quality Patient Care in selected areas of Clinical Specialty in the Hospital and Community.

Based on the interdisciplinary nature of health services, this program helps you to build your leadership and analytic skills while also building a solid professional network at a pace that is realistic and manageable.

This program focuses on real-world management issues, enabling students to immediately apply theory learned in the classroom to their current work environment. Students are introduced to a wide spectrum of health care issues including systems, legal ethical concerns and information technology.

Objectives of the program:

- ★ To prepare qualified and efficient administrators to manage hospitals.
- ★ To train the candidate in various methods of administration of hospitals.
- ★ To develop better systems for effective delivery of healthcare in hospitals.
- ★ To train the candidate in developing better leadership skills.
- ★ To train the candidate in understanding the concepts of organizational behavior and human resource management.
- ★ To provide the necessary skills and knowledge for practical orientation and implementation of strategies with relation to modern hospitals.
- ★ The aim of this module is to acquaint the students with the basic principles of management, organizational behavior, materials management and human resource management with reference to hospitals.

Who is eligible for this MBA Program?

Candidates with the following degree are eligible to apply for the course.

a)	Medical	- MBBS
b)	Dental	- BDS
c)	Indian Medicine	- BAMS, BHMS, BSMS, BNYS, BUMS
d)	Allied Health Sciences	- B.Sc.(N), B.Pharm, B.Sc.(MLT), BPT & BOT - B.Sc. (Medical Sociology), B.Sc. Microbiology and any other life Sciences.

Eligibility Certificate (if required)

- ★ Other university / State candidates must obtain migration certificate from their concerned university.
- ★ Candidates before seeking admission to MBA in Health System Management course. Shall obtain an eligibility certificate from The Tamilnadu Dr.M.G.R Medical University.

Job Opportunity:

Junior, Middle and Senior Level Management Postings in the Hospitals and Health care Institutions.

Mode of Selection:

Written Exam and personal Interview.

Medium of Instruction:

English shall be the medium of instruction for all the subjects of study and for examinations of the MBA hospital & health systems management degree courses under allied health sciences.

Commencement of the course:

The course shall commence from September 2013 of the academic year.

Placement Facilitation:

The Opportunity will be better if the Candidates achieve the followings:

1. Minimum Attendance of 80% for lectures of each and every subject.
2. All exams to be cleared in the first attempt.
3. Minimum score of 80% to be achieved in every subject.
4. Students clearing their certification exams successfully.

MARKS QUALIFYING FOR PASS:

50% of marks in the University Theory Examinations

50% of marks in the subject where internal evaluation alone is conducted

50% of marks in aggregate in Theory, I.A. & Oral taken together

DISSERTATION:

All candidates admitted to undergo Post-Graduate Degree in MBA course shall be assigned a topic for dissertation / Thesis by the head of the concerned Unit and the title of the topics assigned to the candidates be intimated to the Controller of Examinations of this University by the Head of the Department through the Head of the Institution before the end of 1st year of the course.

Degree Awarded by:

On successful completion of the course, the certificate will be awarded by **The Tamil Nadu Dr MGR Medical University.**

Application Procedures:

Application form can be availed in person or downloaded from our website. Duly completed form is to be submitted along with requisite processing fee Rs 500/- by cash / DD in favour of

MEDICAL RESEARCH FOUNDATION, payable at Chennai.

For More Details:

A Mahalingam

Academic Officer

Mobile : +91 97104 85295 / 98406 55405

E Mail : mahali@snmail.org

website : www.thesnacademy.ac.in