



FOR THE FIRST TIME IN INDIA

A Distance Learning Programme

For

Optical Sales Personnel

**Easy To Understand
Easy To Implement**

World class course curriculum.

Run by the premier optometry institute in India

Distance Learning Programme For Optical Sales Personnel

World over, sales personnel have benefited from professional courses that give them technical knowledge and expertise about lenses and frames so that they can guide their customers towards the right optical solutions.



Sankara Nethralaya and Essilor India Ltd. have been offering a highly successful Optical Sales correspondence course since the year 2005.

ABOUT THE COURSE

The Certificate course in Optical Sales aims at improving the technical knowledge of Optical counter personnel or anyone interested in gaining knowledge in Ophthalmic Dispensing.

This successful course is called the Certified Course in Optical Sales and aims at improving the technical knowledge of optical sales counter personnel or anyone else interested in gaining knowledge in ophthalmic Dispensing.

The program consists of 6 modules and the course is for 6 months. The modules will deal with specific aspects of the eye that includes:

- Basics of the eye
- Types of lenses
- Types of frames and materials

Candidates will be assessed on a continuous basis. Each module will carry a questionnaire that has to be answered and sent back for assessment. To facilitate the learning process – there will be a contact class at the end of the 6 modules. The contact classes would include a session covering the main points of all the modules, an open session to clarify doubts and an examination. Only those who qualify will be given the certificate of completion

Qualification for this course -: Basic knowledge of English

Who can do this course?

The course is recommended for Optical Counter sales people existing and new. It can also be done by anyone interested in gaining optical knowledge

Duration of the course : 6 modules (6 months)

The course start date : May 1st Week (Every Year)

Course Fees: Rs. 3500/- Can be paid by Cash/Net banking only. The application form should be enclosed with a passport size photo to the address given below.

The details for online payment is as follows:

CITY UNION BANK	:	PURASAWALKAM BRANCH
NAME	:	MEDICAL RESEARCH FOUNDATION
A/C NO.	:	112001001089459
IFSC CODE	:	CIUB0000112

ABOUT SANKARA NETHRALAYA

Sankara Nethralaya is the hospital wing of the MEDICAL RESEARCH FOUNDATION. Sankara Nethralaya has been a pioneer in the field of ophthalmology.

Sankara Nethralaya is recognized as an Institute of National Importance by the Government of India, and is at the forefront of modern eye care in India.

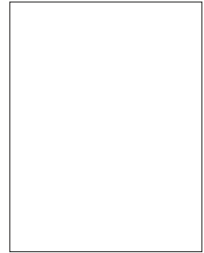
The Sankara Nethralaya Academy is the academic arm of Sankara Nethralaya offering courses in the field of Allied Health Care including Optometry, Ophthalmic Dispensing, Lab Technology Sciences, Management and Nursing.

ABOUT ESSILOR INDIA PVT. LTD

Essilor is the world leader in the ophthalmic industry. Essilor is committed to providing solutions to correct and protect the visual health.

The objective of this program is to bring eye care awareness and impart training and hands on experience in all aspects of optical selling, and quality lens and frames dispensing, to opticians and sales staff.

Application Form to be filled in block letters
Distance Learning Program



Participant Name : -----

Date of birth: ____/____/____

Ph. No: -----Mobile No.-----

Email Id : -----

Current Job at : -----

Communication Address in Block Letters

Mobile No.*:----- Email ID* _____

Payment Transaction Details : Cash/Online Transfer

Signature: .-----

Thank you for submitting your application .For further details about the course
please contact :

The Administrator

Distance Learning Programme

The Sankara Nethralaya Academy (A Unit of Medical Research Foundation)

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DISTANCE LEARNING PROGRAM YOUR PARTNER FOR SUCCESS