



Small changes big differences

NATIONAL SEMINAR ON EMERGING PARADIGMS IN HEALTHCARE MANAGEMENT

DATE: 09th February 2019 (Saturday)

**VENUE: Sri V.D. Swami Auditorium,
KNBIRVO Block (VII Floor), Sankara Nethralaya,
New No. 41, Old No. 18, College Road,
Chennai – 600 006**

AUDIENCE

- **Healthcare Admin Professionals**
(Hospitals, Diagnostics, Optical industry, Pharma, Health Insurance)
- **Healthcare Academicians**
(Paramedical and Allied Health sciences)
- **Management students**
(Hospital, Healthcare, HR, Marketing, Finance and General)

REGISTRATION

Category	Early bird (on or before 25th Dec 2018)	From 26th Dec 2018 to 15th Jan 2019
Healthcare Professionals	Rs.1000/-	Rs.1200/-
Academicians	Rs.500/-	Rs.600/-
Students	Rs.400/-	Rs.500/-

TOPICS AND SPEAKERS

Micro Management – Attrition vs. Retention

Prof. Dr. G.K. Kalidasan

HR and Legal Consultant- Healthcare & IT Corporates

IOT and wireless enabled Hospitals of the future

Mr. U.K. Ananthapadmanabhan

Director, Tenxhealth Technologies, Coimbatore

Branding and Footfalls – Eyes of Eye care

Mr. Satya

COO, Eye Foundation, Kochi.

Trends in Preventive Healthcare

Dr. P. Ganesh Kumar

Scientist-C, National Institute of Epidemiology, (ICMR), Chennai.

Disruptive Innovations in Healthcare – Future challenges

Dr. Ashok Thiakarajan

Head, HCG Oncology, Chennai.

Panel Discussion on “Quality vs Affordability in Healthcare”

MODERATOR

Mrs. Akila Ganesan

Director-Admin, Sankara Nethralaya & Registrar – TSNA

PANEL MEMBERS

Dr. R.R. Sudhir

HOD- Dept. of Preventive Ophthalmology, Sankara Nethralaya

Ms. Rama Venugopal

Executive Director, Value Added Corporate Services

Dr. Ashok Thiakarajan

Head, HCG Oncology, Chennai

Dr. Bhooma Devi

Principal, College of Management, Sri Ramachandra Institute of Higher Education & Research (Deemed to be University)

Dr. R. Chandrasekhar

Dean, Kalasalingam University

THE SANKARA NETHRALAYA ACADEMY

(A Unit of Medical Research Foundation)

www.thesnacademy.ac.in

For Details & Registration

G. SENTHILKUMAR

Programme Convenor



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